

FROM SOFTWARE TO SYSTEMS



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A photograph of three dogs sitting on a green lawn. On the left is a golden retriever with long, wavy golden fur, its mouth open and tongue out. In the center is a white dog, possibly a Weimaraner, with a dark muzzle and a purple collar, also with its mouth open. On the right is a French bulldog with white fur and brown patches on its face, wearing a green collar. The word "DOGGOS" is written in large, white, bold, sans-serif capital letters across the upper right portion of the image.

DOGGOS

We are moving from

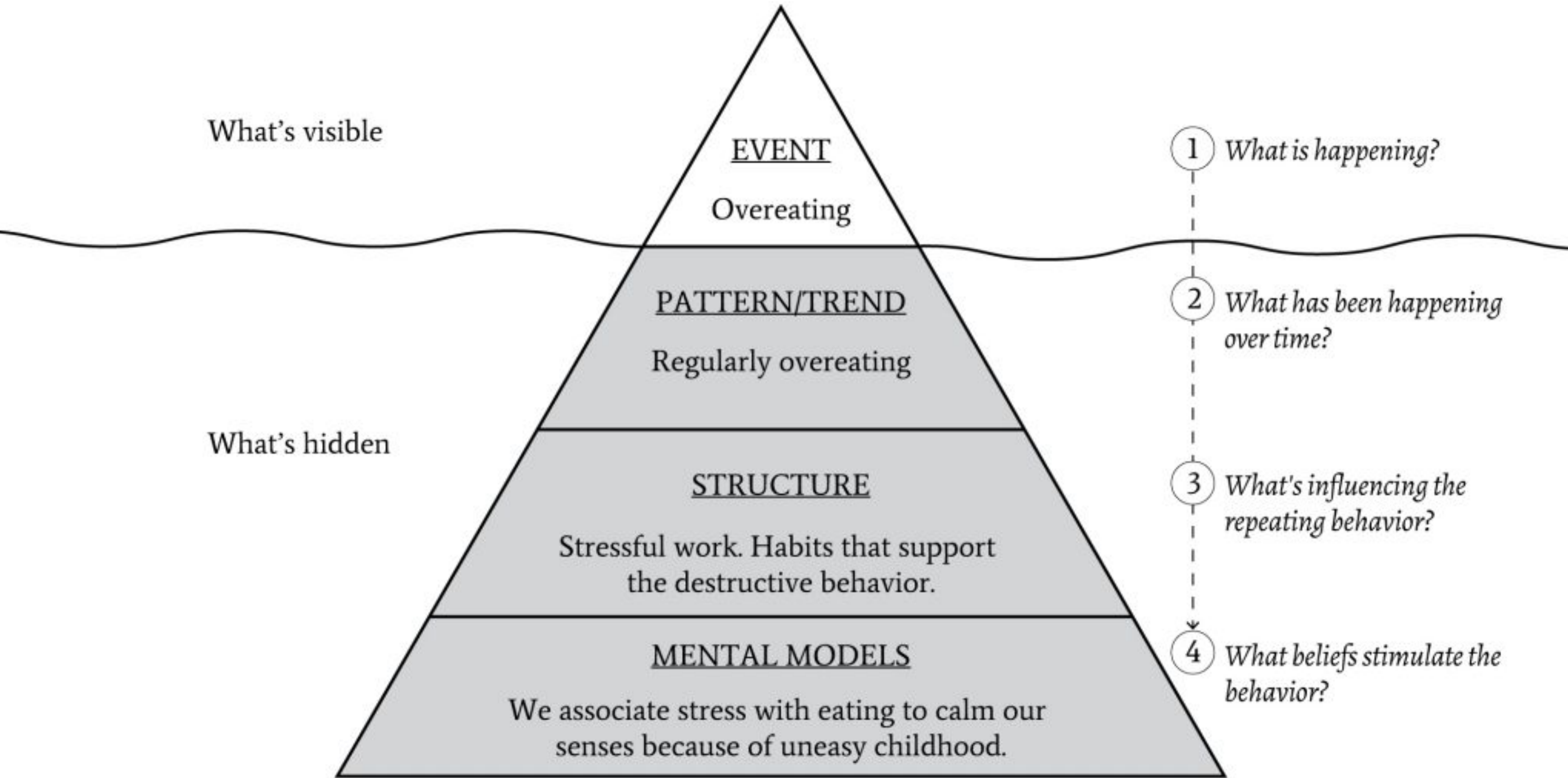
SOFTWARE TO SYSTEMS

**RATIONAL,
TOP DOWN,
PROCEDURAL,
PREDICTABLE,
CONCERNED
WITH CONTROL**









What's visible

EVENT

Overeating

1 *What is happening?*

PATTERN/TREND

Regularly overeating

2 *What has been happening over time?*

What's hidden

STRUCTURE

Stressful work. Habits that support the destructive behavior.

3 *What's influencing the repeating behavior?*

MENTAL MODELS

We associate stress with eating to calm our senses because of uneasy childhood.

4 *What beliefs stimulate the behavior?*

What is technology

LEADERSHIP?



**THE TRUE SYSTEM, THE REAL SYSTEM,
IS OUR CONSTRUCTION OF
SYSTEMATIC THOUGHT ITSELF,
RATIONALITY ITSELF**

**Robert M Pirsig: Zen and the Art of Motorcycle
Maintenance**



**IF A FACTORY IS TORN DOWN
BUT THE RATIONALITY WHICH PRODUCED IT
IS LEFT STANDING,
THEN THAT RATIONALITY WILL SIMPLY
PRODUCE ANOTHER FACTORY.**

**Robert M Pirsig: Zen and the Art of Motorcycle
Maintenance**



*We are
terrible at
systems thinking*



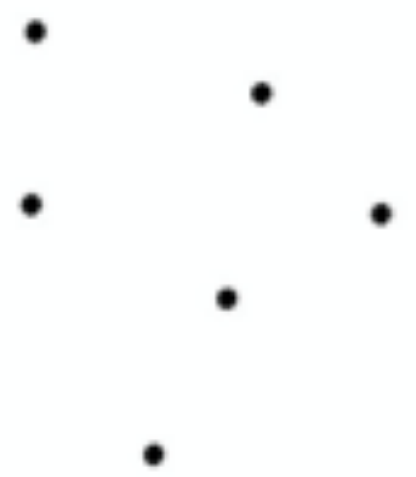
**ORGANIZATIONS WHO DESIGN SYSTEMS, ARE
CONSTRAINED TO PRODUCE DESIGNS WHICH
ARE COPIES OF THE COMMUNICATION
STRUCTURES OF THESE ORGANIZATIONS**

Conway's Law

Systems thinking is a
PRACTICE



TOOLS OF A SYSTEM THINKER



DISCONNECTION



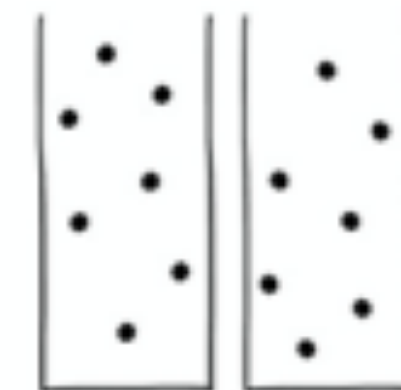
INTERCONNECTEDNESS



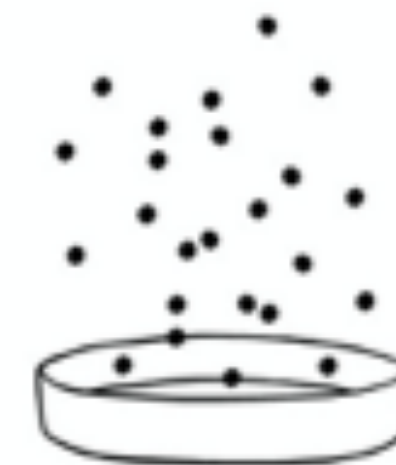
LINEAR



CIRCULAR



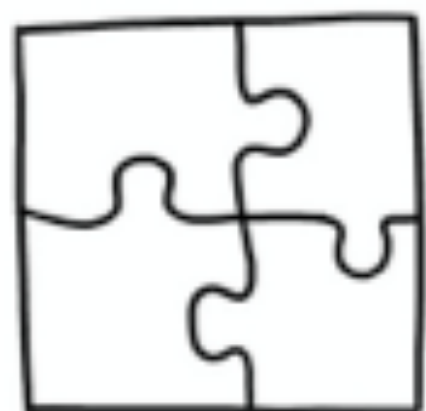
SILOS



EMERGENCE



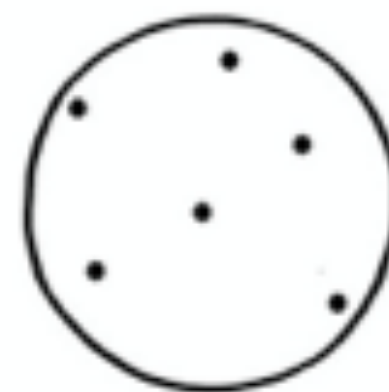
PARTS



WHOLES



ANALYSIS



SYNTHESIS



ISOLATION



RELATIONSHIPS

Some

SKILLS

we need now

Don't be a **CAT**



“I tried to organize a stampede, but everybody has their own agenda.”



!THIS

Be excellent at

SYSTEMIC

REASONING

Leadership is not
OPINION
GIVING



**BEST POSSIBLE CONCLUSION,
UNDER THE CIRCUMSTANCES,
WHEN CONDITIONS ARE
UNCERTAIN***

*** conditions are always uncertain**

**SYNTHESIZING KNOWLEDGE,
EXPERIENCE AND SOUND JUDGEMENT
INTO RECOMMENDATIONS BASED ON
VALID REASONS.**

RECOMMENDATIONS INCLUDE ...

- Your idea, action or theory
- Three to five reliable, relevant, sound and cogent reasons that justify your idea, action or theory
- A clear description of why this idea is highly impactful and matters today
- Other people's relevant point of view

Practice

METACOGNITION



**PEOPLE WHO DESIGN SYSTEMS WILL
PRODUCE COPIES OF THEIR
THINKING AND COMMUNICATION
PATTERNS**

Conway's Diana's Law

PRACTICES

- Writing (especially systemic reasoning)
- Discourse
- Modeling
- Walking (or other rhythmic movement)
- Making art: constant decision making and discernment



**BUGS IN OUR THINKING
PRODUCE BUGS IN OUR
ARCHITECTURES**

Strawman

Hollis recommends offloading complexity by using cloud-native tools.

Briar responds: "Hollis hates open source."

Ad hominem

Hollis recommends offloading complexity by using cloud-native tools.

Briar responds: "Hollis hates open source."

Anecdotal

Hollis recommends building a new capability using microservices, with detailed reasons supporting it.

Briar says: "We tried microservices and it was a disaster."

Burden of proof

Hollis shares a new data model that suits the evolving circumstances.

Briar says: “That looks like a graph. Graphs don’t scale.”

Focus on

RELATIONSHIPS & PATTERNS



**“YOU THINK THAT BECAUSE YOU UNDERSTAND
“ONE” THAT YOU MUST THEREFORE
UNDERSTAND “TWO” BECAUSE ONE AND ONE
MAKE TWO. BUT YOU FORGET THAT YOU MUST
ALSO UNDERSTAND “AND.”**

Donella Meadows, Thinking in Systems



**A SYSTEM IS NEVER THE SUM OF
ITS PARTS — ITS THE PRODUCT
OF THEIR INTERACTION.**

Russell Ackoff

asymmetry /ay-sim-ih-
asymmetries) lack of sy
between the sides or parts

asynchronous • adj. not
occurring at the same t

At • symb. the chemical

at • prep. used to expr
arrival, or time. 2

scale. 3 2



**SYSTEMS THINKING OFTEN INVOLVES MOVING
FROM OBSERVING EVENTS OR DATA,
TO IDENTIFYING PATTERNS OF BEHAVIOR OVERTIME,
TO SURFACING THE UNDERLYING STRUCTURES THAT
DRIVE THOSE EVENTS AND PATTERNS**

Michael Goodman

Improve the

SOCIOTECHNICAL SYSTEM

“

**PEOPLE DON'T RESIST
CHANGE.
THEY RESIST BEING
CHANGED.**

Peter M. Senge

“

**THROUGH LEARNING
WE BECOME ABLE TO DO
SOMETHING WE NEVER
WERE ABLE TO DO.**

Peter M. Senge

Be really good at

BUILDING TECH

**IMAGINE WHAT YOU CAN
ACCOMPLISH WITH THESE QUALITIES
PLUS TECHNOLOGY EXPERTISE**

1. Don't be a cat

2. Be excellent at systemic reasoning

3. Practice metacognition

4. Focus on relationships and patterns

5. Improve the sociotechnical systems

And be great at building tech

LEARNING SYSTEMS THINKING

*Essential Non-Linear Skills and Practices for
Software Professionals*

Next Live Course: April 16, 2024

